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FOR IMMEDIATE RELEASE

Announcing the 2021 Training Industry Top Training Companies Lists: Sales Training and Enablement

RALEIGH, N.C. — **April 8, 2021** — Training Industry today announced its selections for the 2021 Top Training Companies™ lists for the sales training and enablement sector of the learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

View the 2021 Top 20 Sales Training and Enablement Companies and Watch List

Selection to the 2021 Training Industry Top 20™ Sales Training and Enablement Companies List was based on the following criteria:
- Breadth and quality of programs/services and audiences served.
- Ability to deliver training in learners' preferred modalities.
- Industry visibility, innovation and impact.
- Strength of clients and geographic reach.
- Company size and growth potential.

"The quick adaptation and innovation of programs in response to customers' needs during the pandemic has earned these organizations a spot on this year's Top 20 Sales Training and Enablement Companies List," said Ken Taylor, president of Training Industry, Inc. "Through virtual offerings and a focus on selling virtually, these companies prepare their clients' sales force with the tools to succeed in today's remote work environment."

"This year's Sales Training and Enablement Watch List Companies have demonstrated unique sales training opportunities for customers in a variety of industries," said Danielle Draewell, market research analyst at Training Industry, Inc. "From virtual courses to simulations and mobile learning, these companies strive to provide sales solutions that work for their clients' needs."

About Training Industry, Inc.
Training Industry (https://trainingindustry.com) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 7.7 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit https://trainingindustry.com/rfp.