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FOR IMMEDIATE RELEASE

Announcing the 2021 Training Industry Top Training Companies Lists: Custom Content Development

RALEIGH, N.C. — **June 3, 2021** — Training Industry today announced its selections for the 2021 Top Training Companies™ lists for the custom content development sector of the learning and development (L&D) market. Training Industry, the leading research and information resource for corporate learning leaders, prepares the Training Industry Top 20 report on critical sectors of the corporate training marketplace to better inform professionals about the best and most innovative providers of training services and technologies.

View the 2021 Top 20 Custom Content Development and Watch List

Selection to the 2021 Training Industry Top 20™ Custom Content Development Companies List was based on the following criteria:
- Capability to develop multiple types of content.
- Depth and breadth of subject matter created.
- Industry visibility, innovation and impact.
- Strength of clients and geographic reach.
- Company size and growth potential.

"The quick response to businesses' training needs during the pandemic has earned these companies a spot on this year's Top 20 Custom Content Development Companies List," said Ken Taylor, president of Training Industry, Inc. "These providers enabled organizations to continue their employee training safely and effectively by developing engaging virtual learning experiences. Through the latest learning technologies and blended learning capabilities, their innovative solutions assisted clients worldwide."

"This year's Custom Content Development Watch List Companies have demonstrated unique capabilities that create engaging and comprehensive solutions for a variety of industries," said Danielle Draewell, market research analyst at Training Industry, Inc. "Through virtual training, eLearning, simulations and games, these companies are prepared to create immersive content that aligns with businesses' training objectives."

About Training Industry, Inc.
Training Industry (https://trainingindustry.com) is the most trusted source of information on the business of learning. Our authority is built on deep ties with more than 450 expert contributors who share insights and actionable information with their peers. Training Industry's courses, live events, articles, magazine, webinars, podcast, research and reports generate more than 7.7 million industry interactions each year, while the Top 20 Training Companies Lists help business leaders find the right training partners. For a complimentary referral, visit https://trainingindustry.com/rfp.

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